



Pavel Razumov

AI Product Builder & Solutions Architect

From concept and architecture to a working product —
AI-enabled systems, automation and data-driven
solutions.

Riga, Latvia · Remote worldwide

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WHATSAPP

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(please message)

WEBSITE

xpr.lv

INTRODUCTION

I design and build AI-enabled digital products, automation systems and data-driven solutions from concept to working product. My work focuses on product architecture, choosing the right technological foundation, connecting services and turning complex business requirements into clear, scalable workflows.

WORK APPROACH

I use agentic development methods, AI tools, APIs, automation, web technologies and specialized platforms to prototype, validate and evolve products. Technologies are selected according to the problem rather than forced into a predefined stack, with emphasis on maintainability, extensibility and practical business value.



Business Data Intelligence & Opportunity Discovery Platform

Cuberfy collects and structures business information so users can find grants, tenders, companies, contacts and other commercial opportunities in one environment. Results can be saved to a personal account and returned to later. Contact discovery is available as a paid option with Stripe payments, alongside individual services: data collection, structuring, and building regulator-monitoring systems.

ROLE Founder / Product Architect / Project Manager

cuberfy.com



AI Communication Widgets for Websites

Cuber24 is an embeddable widget for websites that speaks with visitors by voice, an AI-driven chat, and a phone number people can call to reach a virtual agent — together with further widgets for customer interaction.

ROLE Founder / Product Architect / Project Manager

cuber24.online



Step-Powered Virtual Pet — Mobile Game

WalkyCub turns walking into a game: a little dragon companion lives on the steps its owner takes, and every walk feeds and grows it. Built with Flutter for Android (iOS planned, development ongoing). A personal project developed with agentic methods, aimed at EU and international grant programmes that support physical activity and public health.

ROLE Founder / Product Architect / Developer

walkycub.app



EMA Monitoring System

Regulatory Monitoring for Parallel Import, Distribution and Pharma Companies

A monitoring system for the European Medicines Agency (EMA) database. It tracks changes in regulatory documents and procedures for parallel import companies, distributors and other pharmaceutical businesses that need to stay aligned with current requirements.

ROLE **Founder / Product Architect / Account Manager**

monitor.xpr.lv/eu/products guest password: test123



Expert Level / XPR.LV

Web & Digital Solutions

XPR represents my experience in building websites, CMS-based platforms and digital solutions for different businesses. The work includes website architecture, Laravel and WordPress projects, interface customization, integrations, and writing Python and JavaScript scripts for specialised tasks — turning client requirements into working digital products.

ROLE **Founder / Product Architect / Project Manager**

SOME WORKS

BMG Construction

Full-cycle metalworking, Riga.

xpr.lv/works/bmgc-v2

Juridicta

Business legal services.

xpr.lv/works/juridicta

Masterr Pro

Home repair booking platform.

xpr.lv/works/masterr

Portfolio of websites → xpr.lv/works password: riga (if prompted)

xpr.lv

CORE EXPERTISE

Product & Architecture

- Product Concept Development
- Solution Architecture
- MVP Planning

AI & Automation

- Agentic Development
- AI Workflow Design
- Business Process Automation

Technology & Prototyping

I specialise in turning an idea into a working product: first a prototype that proves the concept, then a system that can be maintained and extended. The right foundation and platform are chosen to fit the task.

FRAMEWORKS & CMS

- Laravel
- WordPress
- React
- Flutter

LANGUAGES & MARKUP

- PHP
- Python
- JavaScript
- HTML
- CSS

INTEGRATIONS & DATA

- REST APIs
- Webhooks
- Databases
- Third-party services

I am open to working on new projects. Feel free to get in touch by email or on WhatsApp.

Best regards,
Pavel Razumov